ChurnDetective - Sample Audit Report

EXAMPLE - synthetic data. Not a real customer report.
ChurnDetective (churndetective.app) - Universal Global Services Ltd (London, Company No. 17423506)

Dataset (example): 60 customers, total MRR $13,740 (avg $229/mo)

Risk scores (top rows shown):

customer_id: demo-001 mrr: $650 risk: 0.91 segment: high
customer_id: demo-002 mrr: $410 risk: 0.74 segment: high
customer_id: demo-003 mrr: $229 risk: 0.55 segment: medium
customer_id: demo-004 mrr: $150 risk: 0.32 segment: low
customer_id: demo-005 mrr: $95 risk: 0.18 segment: low

MRR at risk: $687/mo (5% illustrative churn) - segments: high/medium/low

Prioritized actions: (1) renew high-risk accounts (2) review onboarding (3) alert on dunning.

Not legal, tax or audit advice. AI-assisted suggestions to be reviewed.

100% Zero-PII Architecture: only customer_id, mrr, joined_at columns required.